# 萬能科技大學 進修部 115 學年度 觀光與休閒事業管理系 四技 課程規劃表

註一：通識課程與各系專業課程學分不得互抵；通識課程學分採計，依通識教育之「學分結構與課程規劃」規定辦理。
Note 1: Credits earned from General Education courses **can't** be used to substitute for credits required in departmental professional courses, and vice versa. The recognition of General Education credits shall be governed by the University's General Education Credit Structure and Curriculum Plan.
註二：校外實習 1 學分對應 80 小時。
Note 2: One credit of off-campus internship is equivalent to **80 internship hours**.
註三：本校訂有「萬能科技大學畢業門檻實施辦法」，適用於日間部大學部四年級學生，但產學攜手專班生、產學訓專班生、雙軌訓練旗艦專班生、外籍生、陸生、 身障生、轉學生（三年級）不適用，請同學留意相關規定。
Note 3: The University has established the Vanung University Regulations Governing Graduation Requirements, which apply to fourth-year undergraduate students in the daytime program. However, these regulations **do not** apply to students enrolled in the Industry-Academia Collaboration Program, Industry-Academia Training Program, Dual Education Flagship Program, international students, Mainland Chinese students, students with disabilities, or third-year transfer students. **Students are advised to refer to the relevant regulations for detailed requirements**.

114-1 系課程會議 (114/10/08) 通過
114-1 院課程會議 (114/10/27) 通過
114-1 校課程會議 (114/11/12) 通過

觀休系 主任蘇俊雄

系主任(簽章)

| 年級 Academic Year | 一 First Year | | 二 Second Year | | 三 Third Year | | 四 Fourth Year | | 通識必修學分 General Education Compulsory Credits | 32 | 通識必修比率 Liberal Studies Required Rate | 25% | 系專業必修比率 Department Professional Compulsory Courses Rate | 43.7% |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 學期 Semester | 上 | 下 | 上 | 下 | 上 | 下 | 上 | 下 | 專業必修學分 Professional Compulsory Credits | 56 | 專業必修比率 Professional Studies Required Rate | 43.7% | 校外實習學分\|時數 Off-Campus Internship Credits/Hours | 0% |
| 每學期最高學分 Maximum Credit Limit Per Semester | 25 | 25 | 25 | 25 | 25 | 25 | 25 | 25 | 最低專業選修學分 Minimum Professional Elective Credits | 40 | 最低專業選修比率 Professional Elective Rate | 31.3% | 校定必修比率 University Compulsory Courses Rate | 3.1% |
| 每學期最低學分 Minimum Credit Limit Per Semester | 16 | 16 | 16 | 16 | 16 | 16 | 9 | 9 | 畢業應修最低學分 Minimum Credits Requirement for Graduation | 128 | 總計 Total | 100% | 院共同必修比率 College Compulsory Courses Rate | 0% |

| 科　目 | Courses | 上學期 First Semester (Fall) | | | 下學期 Second Semester (Spring) | | |
|---|---|---|---|---|---|---|---|
| | | 學分 Credits | 正課 Lecture | 實習 Practice | 學分 Credits | 正課 Lecture | 實習 Practice |
| **校定必修課程(6學分)　University Required Courses (6 credits)** | | | | | | | |
| **第一學年 First Year** | | | | | | | |
| 桃園產業特色概論【微學分】 | An Overview of Taoyuan's Industrial Characteristics | 1 | 1 | 0 | | | |
| 職涯探索【微學分】 | Career exploration | 1 | 1 | 0 | | | |
| 程式設計【APP】 | Programming | | | | 2 | 2 | 0 |
| **通識必修課程(28學分)　Required Courses of General Education (28 credits)**<br>**知性通識課程，若重複修習同一門課程，超過二學分者，不算入知性通識學分內，亦不承認為畢業學分。** | | | | | | | |
| **第二學年 Second Year** | | | | | | | |
| 中文鑑賞與應用一 | The Appreciation and Use of the Chinese Language 1 | 2 | 2 | 0 | | | |
| 英文一 | English 1 | 2 | 2 | 0 | | | |
| 體育 | Physical Education | 2 | 2 | 0 | | | |
| 中文鑑賞與應用二 | The Appreciation and Use of the Chinese Language 2 | | | | 2 | 2 | 0 |
| 英文二 | English 2 | | | | 2 | 2 | 0 |
| 體育 | Physical Education | | | | 2 | 2 | 0 |
| **第三學年 Third Year** | | | | | | | |
| 知性通識課程 | Liberal Arts Courses for General Education | 2 | 2 | 0 | | | |
| 知性通識課程 | Liberal Arts Courses for General Education | 2 | 2 | 0 | | | |
| 知性通識課程 | Liberal Arts Courses for General Education | 2 | 2 | 0 | | | |
| 知性通識課程 | Liberal Arts Courses for General Education | | | | 2 | 2 | 0 |
| 知性通識課程 | Liberal Arts Courses for General Education | | | | 2 | 2 | 0 |
| 知性通識課程 | Liberal Arts Courses for General Education | | | | 2 | 2 | 0 |
| **第四學年 Fourth Year** | | | | | | | |
| 知性通識課程 | Liberal Arts Courses for General Education | 2 | 2 | 0 | | | |
| 知性通識課程 | Liberal Arts Courses for General Education | 2 | 2 | 0 | | | |
| 知性通識課程 | Liberal Arts Courses for General Education | | | | 2 | 2 | 0 |
| 知性通識課程 | Liberal Arts Courses for General Education | | | | 2 | 2 | 0 |
| **專業必修課程(56學分)　Required Professional Course of Department ( 56 credits)** | | | | | | | |
| **第一學年 First Year** | | | | | | | |
| 休閒遊憩概論 | Introduction to Leisure and Recreation | 2 | 2 | 0 | | | |
| 觀光學概論 | Introduction to Tourism | 2 | 2 | 0 | | | |
| 旅行業概論 | Introduction to Travel Agency | 2 | 2 | 0 | | | |
| 博弈事業概論 | Introduction Gambling Games | 2 | 2 | 0 | | | |
| 休閒健康管理 | Healthy Leisure Management | 2 | 2 | 0 | | | |
| 觀光資源概論 | Introduction to Tourism Resource | | | | 2 | 2 | 0 |
| 觀光行銷 | Tourism Marketing | | | | 2 | 2 | 0 |
| 會展產業概論 | Introduction to Convention and Exhibition | | | | 2 | 2 | 0 |
| 飲料調製 | Beverage Modulation | | | | 2 | 2 | 0 |
| 解說教育 | Interpretive Education | | | | 2 | 2 | 0 |
| **第二學年 Second Year** | | | | | | | |
| 體適能指導理論與實務 | Theory and Practice for Fitness Guidance | 2 | 2 | 0 | | | |
| 航空客運與票務 | Aviation Transportation and Tickets | 2 | 2 | 0 | | | |
| 觀光行政與法規 | Tourism Administration and Regulation | 2 | 2 | 0 | | | |
| 航空訂位系統 | Global Distribution System | | | | 3 | 3 | 0 |
| 領隊與導遊實務 | Tour Leader and Tour Guide Practice | | | | 3 | 3 | 0 |
| **第三學年 Third Year** | | | | | | | |
| 企業倫理與商業禮儀 | Business Ethics and Business Etiquette | 2 | 2 | 0 | | | |
| 休閒活動企劃 | Leisure Activity Programming | 2 | 2 | 0 | | | |
| 人力資源管理 | Human Resource Management | 2 | 2 | 0 | | | |
| 社區健康營造 | Community Health Management | 2 | 2 | 0 | | | |

| 科　目 | Courses | 上學期 First Semester (Fall) | | | 下學期 Second Semester (Spring) | | |
|---|---|---|---|---|---|---|---|
| | | 學分 Credits | 正課 Lecture | 實習 Practice | 學分 Credits | 正課 Lecture | 實習 Practice |
| 遊程規劃與設計 | Tour Planning and Design | | | | 2 | 2 | 0 |
| 觀光市場調查 | Tourism Market Research | | | | 2 | 2 | 0 |
| 休閒產業經營與管理 | Management of Leisure Industry | | | | 2 | 2 | 0 |
| **第四學年 Fourth Year** | | | | | | | |
| 觀光休閒個案研討 | Case Studies in Tourism and Leisure | 2 | 2 | 0 | | | |
| 觀光休閒趨勢分析 | Tourism Trend Analysis | 2 | 2 | 0 | | | |
| 旅遊安全糾紛與實務 | Case Study on Tourism-Related Disputes | 2 | 2 | 0 | | | |
| 專業選修課程(40 學分)　Elective Professional Courses of Department ( 40 credits) | | | | | | | |
| **第一學年 First Year** | | | | | | | |
| 國內領團實務 | Inbound Tour Guide | 2 | 2 | 0 | | | |
| 觀光餐旅概論 | Introduction to Tourism and Hospitality Industry | 2 | 2 | 0 | | | |
| 節慶觀光 | Festival Tourism | 2 | 2 | 0 | | | |
| 餐旅服務技能 | Service Skills in Hospitality | | | | 2 | 2 | 0 |
| 博弈服務技術實務 | Casino & Gaming Operations & Management | | | | 2 | 2 | 0 |
| 觀光餐旅服務業管理 | Tourism Hospitality Service Management | | | | 2 | 2 | 0 |
| 觀光休閒資訊系統 | Tourism and Leisure Information Systems | | | | 2 | 2 | 0 |
| 基礎日文 | Basic Japanese | | | | 2 | 2 | 0 |
| 人際關係與溝通技巧 | Interpersonal Relationships and Communication Skills | | | | 2 | 2 | 0 |
| **最低應選修學分　Minimum Elective Credits** | | **4** | **4** | **0** | **4** | **4** | **0** |
| **第二學年 Second Year** | | | | | | | |
| 消費者行為 | Consumer Behavior | 2 | 2 | 0 | | | |
| Office 應用 | Office Applications | 2 | 2 | 0 | | | |
| 觀光英文 | English for Tourism | 2 | 2 | 0 | | | |
| 進階觀光英文 | Advanced English for Tourism | | | | 2 | 2 | 0 |
| 原住民文化與藝術 | Indigenous Culture and Arts | | | | 2 | 2 | 0 |
| 觀光日文 | Tourism Japanese | | | | 2 | 2 | 0 |
| 養生保健 | Health Care | | | | 2 | 2 | 0 |
| 生態旅遊 | Ecotourism | | | | 2 | 2 | 0 |
| **最低應選修學分　Minimum Elective Credits** | | **4** | **4** | **0** | **4** | **4** | **0** |
| **第三學年 Third Year** | | | | | | | |
| 休閒設施經營管理 | Leisure Facility Operations and Management | 2 | 2 | 0 | | | |
| 休閒活動指導實務 | Recreational Activity Leadership Practice | 2 | 2 | 0 | | | |
| 觀光工廠 | Tourism Factory | 2 | 2 | 0 | | | |
| 旅遊文化與時尚 | Travel Culture and Fashion | 2 | 2 | 0 | | | |
| 運動賽會欣賞 | Sports Event Appreciation | 2 | 2 | 0 | | | |
| 國際禮儀 | International Etiquette | | | | 2 | 2 | 0 |
| 旅行業與媒體 | Travel Industry and Media | | | | 2 | 2 | 0 |
| 國家公園管理 | National Park Management | | | | 2 | 2 | 0 |
| 簡報技巧與展演 | Skills for Presentation | | | | 2 | 2 | 0 |
| 運動潛能開發 | Development of Sports Potential | | | | 2 | 2 | 0 |
| **最低應選修學分　Minimum Elective Credits** | | **2** | **2** | **0** | **4** | **4** | **0** |
| **第四學年 Fourth Year** | | | | | | | |
| 體驗教育 | Experiential Education | 2 | 2 | 0 | | | |
| 會議與展覽實務 | Convention and Exhibition Practice | 2 | 2 | 0 | | | |
| 運動觀光 | Sports Tourism | 2 | 2 | 0 | | | |
| 休閒運動素材實務 | Recreational Sporting Material Practice | 2 | 2 | 0 | | | |
| 直播與數位行銷 | Live-Stream and Digital Marketing | | | | 2 | 2 | 0 |
| 銀髮族健康管理與保健 | Health care of Senior Citizens | | | | 2 | 2 | 0 |
| 休閒高爾夫 | Recreational Golf | | | | 2 | 2 | 0 |

| 科　目 | Courses | 上學期 First Semester (Fall) | | | 下學期 Second Semester (Spring) | | |
|---|---|---|---|---|---|---|---|
| | | 學分 Credits | 正課 Lecture | 實習 Practice | 學分 Credits | 正課 Lecture | 實習 Practice |
| 遊輪旅遊概論 | Introduction to Cruise Tourism | | | | 2 | 2 | 0 |
| 團體運動指導實務 | Group Sports Instruction Practice | | | | 2 | 2 | 0 |
| 創新與創業經營 | Innovation and Entrepreneurial Operation | | | | 2 | 2 | 0 |
| **最低應選修學分　Minimum Elective Credits** | | **6** | **6** | **0** | **12** | **12** | **0** |